

Better Packages Water-Activated Tapes

BP E-Z Pull Tab[®] Tape

For Better Pack[®] Water-Activated Tape Dispensers

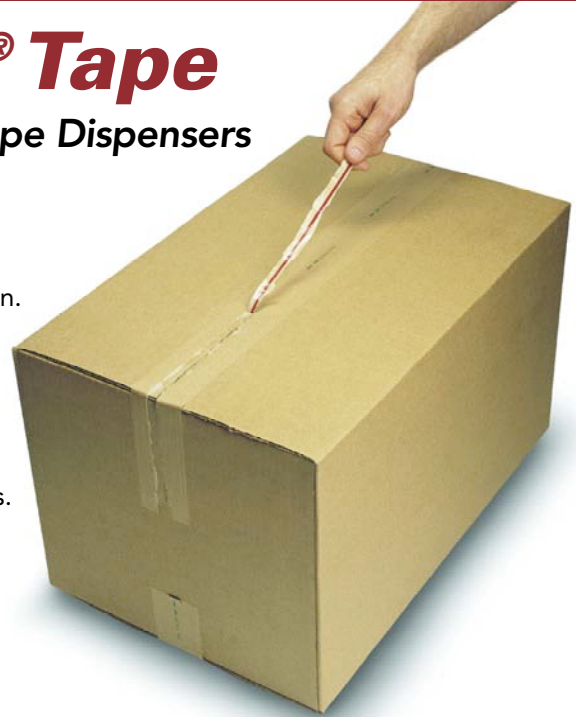
Designed to protect your workers, customers and bottom line

- Eliminate costly workman's comp claims.
- Create safe and simple cartons for customers to open.
- Diminish damaged product returns and associated costs.

Developed to improve brand and product image*

- Set your company and brand apart from competitors.
- "Innovative, this is something unique"
- "High quality – upscale appearance"
- "Shows you care about your customers"

*Greenfield Consulting Group, July 2000 Qualitative Research Study



Better Pack[®] 555e Series



Better Pack[®] 333 Plus

Just grip the BP E-Z Pull Tab[®], pull the E-Z open tear strip, and ZZZZZZZZip...It's Open!

BP E-Z Pull Tab Tape works exclusively with these Better Pack dispensers.

- Better Pack 555e Series
- Better Pack 333 Plus
- Dispensers come assembled with innovative patented tab cutter system.
- Tab cutter system cuts a tab at one end of the tape on each side of the tear strip to easily open the carton.
- BP E-Z Pull Tab Tape currently available in kraft non-reinforced water-activated tape.
- No knives, no boxcutters, no injury, no damaged products!


**BETTER
PACKAGES[®], Inc.**
Simple, Safe, Secure...Since 1917

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For the name and location of your local distributor, call (800) 237-9151 or visit www.BetterPackages.com.